

SHORT CV

Part A. Personal Information

DATE

27/05/2024

Surname(s)	MARTINEZ FERRERO		
Forename	JENNIFER		
Social Security, Passport, [ID number]	71526073Y	ID	NIF NIE
Sex	FEMALE		
Age	35		
Researcher codes	Open Researcher and Contributor ID (ORCID)	https://orcid.org/0000-0001-8387-1466	
	WoS Researcher ID (*)	55797750200	
	SCOPUS Author ID (*)	A-7514-2017	

(*) At least one of these is mandatory

A.1. Current position

Post/ Professional Category	PROFESSOR		
UNESCO Code			
Key Words	CORPORATE SOCIAL RESPONSIBILITY, SUSTAINABILITY, CORPORATE GOVERNANCE, ASSURANCE, GENDER DIVERSITY		
Name of the University/Institution	UNIVERSITY OF SALAMANCA		
	Department/Center	BUSINESS ADMINISTRATION AND ECONOMICS	
	Full Address	CAMPUS UNAMUNO, 37007 SALAMANCA. SPAIN	
	Email Address	jenny_marfe@usal.es	
	Phone Number	+34 637287889	
Start date			

A.2. Education (title, institution, date)

Year	University	Degree	Title
2011	Salamanca. Spain	First Degree	Degree in Business and Administration
2012	León. Spain	Masters	Interuniversity Master's Degree In Business Economics Research
2013	Salamanca. Spain	PhD	PhD. Economics And Business Sciences

A.3. Indicators of Quality in Scientific Production (See the instructions)

- In Scopus: **5,016 citations** (May 2025), with 3,894 of those in the last five years

- **h-index of 41** (Scopus)
- FWCI: 1,87; CNCI: 2,71 (May 2025)
- More than 70% of her publications in the top 25% of the most cited works worldwide.
- 3 thesis supervised and being supervisor or 6 PhD thesis (May 2025)
- **72 articles in Q1** (Scopus)
- More than 100 published papers in high-impact international journals, 75% Q1-2 JCR

Part B. Free Summary of CV (Max. of 3.500 characters, including spaces)

Dr. Jennifer Martínez-Ferrero holds a Bachelor's degree in Business Administration and Management from the University of Salamanca (2011), where she obtained her Doctorate in Business Economics (2013) with international mention. She received the highest grade (Outstanding Cum Laude) and the Extraordinary Doctorate Award from the University of Salamanca. Since July 2019, she has been a Full Professor at the Faculty of Economics and Business, where she began her teaching activities in 2011. Since then, she has taught in all undergraduate programs at the Faculty and has actively participated in postgraduate teaching. She received an excellent rating in the Docencia Program for the 2015/16 and 2021/22 academic year. She has co-directed three doctoral theses, all graded Cum Laude, supervised 35 Master's theses, more than 35 Bachelor's theses, and has been responsible for competitive projects in Teaching Innovation.

Her research, focused on sustainability, corporate governance, and gender diversity, is summarized in notable figures: (i) 100 research articles in high-impact international journals, approximately 75% of which are in the first or second quartile; (ii) 10 book chapters; (iii) editor of special issues in high-impact journals and research books on socially responsible management topics. She has actively participated in national research projects, leading as the principal investigator a competitive project from the Ministry of Science and Innovation until 2025, linked to a specific program at the University of Salamanca. She has signed various articles and research contracts with entities such as the Economic and Social Council (Junta de Castilla y León), Bureau Veritas, the Santander Bank Chair, the Municipal Society of Tourism, Commerce, and Economic Promotion of Salamanca, and large companies like Galerías Gildo SA. She is a member of the Consolidated Research Unit of the Junta de Castilla y León and has led the Research Group in Accounting of the Maruri Hergar Foundation, in collaboration with the CEF Publisher. Moreover, she is the responsible for the Excellence Unit "Economic Management for Sustainability" of the Junta de Castilla y León.

She has participated in more than 100 national and international congresses/conferences, and her research on sustainability and gender diversity has been awarded on several occasions, such as at the Corporate Responsibility Research Conference 2017 and at the 14TH EURAM Annual Conference. All this is complemented by various postdoctoral research stays, such as at the University of Lancaster (UK), Coimbra (Portugal), Groningen (Netherlands) and University of Rosario (Bogotá, Colombia) and more than 12 short stays linked to the Erasmus + Program for teaching mobility of professors. As a result of her international recognition, she has been included in the "Ranking of the World Scientists: World's Top 2% Scientists" since 2021. This recognition is added to several awards received, such as the VII "Carlos Cubillo Valverde" Award for the best article published in the Journal of Accounting.

Regarding management activities, she participates in the evaluation committee of several international journals; she has been Academic Director of Postgraduate Studies at the University of Salamanca and is currently the vice-secretary of the Spanish Association of University Accounting Professors (ASEPUC).

Part C. Relevant accomplishments

C.1. Publications

1. Authors: Ruiz-Barbadillo, E., Martínez-Ferrero, J.; García-Meca, E. Article: High-quality assurance, ESG legitimacy threats and board effectiveness. Year: forthcoming Journal: The British Accounting Review.
2. Authors: Emma García-Meca, María del Camino Ramón-Llorens; Jennifer Martínez-Ferrero. Article: CEO narcissism and ESG misconduct. Year: forthcoming. Journal: Research in International Business and Finance
3. Authors: Sánchez-Sancho, M. Martínez-Ferrero, J., Perote, J. Article: Managerial capture of sustainability assurance. Empirical evidence and capital market reactions Year: 2024. Journal: Sustainability Accounting, Management and Policy Journal. Vol, N., Pages: 15(2): 520-546
4. Authors: García-Sánchez, I.M., Hussain, N., Khan, S.A.; Martínez-Ferrero, J. Article: Connecting the dots: do financial analysts help corporate boards improve corporate social responsibility?. Year: 2023. Journal: British Journal of Management. Vol, N., Pages:34, 363-389.
5. Authors: Ruiz-Barbadillo, E.; Martínez-Ferrero, J. Article: Is tenure important in the sustainability assurance context? An empirical analysis of the informative value of assurance statements. Year: 2023. Journal: Meditari Accountancy Research. Vol, N., Pages: 31(5): 1483-1517
6. Authors:García-Sánchez, I.M., Hussain, N., Khan, S.A., Martínez-Ferrero, J. Article: Do markets punish or reward corporate social responsibility decoupling?. Year: 2021. Journal: Business & Society. Vol, N., Pages: 60(6): 1431-146.
7. Authors: García-Meca, E., Ramon-Llorens, C., Martínez-Ferrero, J. Article: Are narcissistic ceos more tax aggressive? the moderating role of internal audit committees. Year: 2021. Vol, N., Pages: 129, 223-235. Journal: Journal of Business Research
8. Authors:García-Sánchez, I.M., Martínez-Ferrero, J., Olivares, M. Article: Female directors and gender issues reporting: the impact of stakeholder engagement at country level. Year: 2020. Journal: Corporate Social Responsibility and Environmental Management. Vol, N., Pages: 27: 369-382.
9. Authors:García-Sánchez, I.M., Martínez-Ferrero, J. Article: Chief Executive Officer ability, corporate social responsibility and financial performance: the moderating role of the environment. Year: 2019. Journal: Business Strategy and the Environment. Vol, N., Pages: 28(4):542-555.
10. Authors:Martínez-Ferrero, J., Suárez-Fernández, O., García-Sánchez, I.M. Article: Obfuscation vs. enhancement as corporate social responsibility disclosure strategies. Year: 2019. Journal: Corporate Social Responsibility and Environmental Management Vol, N., Pages: 26:468–480.
11. Authors:García-Sánchez, I.M., Suárez-Fernández, O., Martínez-Ferrero, J. Article: Female directors and impression management in sustainability reporting. Year: 2019. Journal: International Business Review. Vol, N., Pages: 28 (2): 359-374.
12. Authors:García-Sánchez, I.M., Hussain, N., Martínez-Ferrero, J. Article: An empirical analysis of the complementarities and substitutions between effects of CEO ability and corporate governance on socially responsible performance. Year: 2019. Journal of Cleaner Production. Vol, N., Pages: 215 (1): 1288-1300
13. Authors:Martínez-Ferrero, J., García-Sánchez, I.M., Ruiz-Barbadillo, E. Article: The quality of sustainability assurance reports: the expertise and experience of assurance providers as determinants. Year: 2018. Journal: Business Strategy and the Environment. Vol, N., Pages: 27: 1181- 1196.

14. Authors: Martínez-Ferrero, J., and García-Sánchez, I.M. Article: The level of sustainability assurance: the effects of brand reputation and industry specialisation of assurance providers. Year: 2018. Journal: Journal of Business Ethics. Vol, N., Pages: 88(1): 28-43.

C.2. Research Projects and Grants

- Género Y Liderazgo: Hacia Una Estrategia De Gestión Y Transparencia Sostenible (PID2021-122419OB-I00). Funding body: Ministerio de Ciencia e Innovación. Institution affiliation: Polytechnic University of Cartagena and University of Salamanca. From: 01/09/2022 to 01/09/2025. Amount: 63.525,00 €. Principal investigator: Martínez Ferrero, Jennifer; García Meca, Emma. Participantes: Beatriz Cuadrado Ballesteros, Emiliano Ruiz Barbadillo, Carmelo Reverte Maya, María Consuelo Pucheta, Inmaculada Bel Oms, Camino Ramón Llorens.
- Unidad de Excelencia de Gestión Económica Sostenible (GECOS). Funding body: Consejería de Educación y Cultura de la Junta de Castilla y León. Principal investigator: Martínez Ferrero, Jennifer. Date, from: 01/01/2021 to 29/11/2024. Amount: 400.000€.
- Determinants and impacts of sustainability assurance quality (DISAQ). Programa I. Financiación de Grupos de Investigación. Proyectos de Investigación. Modalidad B. Funding body: Universidad de Salamanca (concurrencia competitiva). Date, from: 1/07/2017 to 31/12/2018. Amount: 7260 €. Principal investigator Isabel María García Sánchez y Jennifer Martínez Ferrero.
- Discrecionalidad directiva y responsabilidad social corporativa: efecto en la reputación y el coste de capital (ECO2013-43838-P). Funding body: Ministerio de Ciencia e Innovación. Institution affiliation: University of Salamanca. Date, from: 2013 to: 2016. Importe: 17.424€. Principal investigator: Isabel María García Sánchez. Member of the research team: Martínez Ferrero, Jennifer;
- Determinantes de la calidad del servicio de verificación de los informes de RSC y la creación de valor para la sociedad (RTI2018-093423-B-I00). Funding body: Ministerio de Ciencia, Innovación y Universidades. Institution affiliation: University of Salamanca. Date, from: 01/09/2019 to: 31/12/2021. Amount: 47.916,00 €. Principal investigator: Isabel María García Sánchez. Member of the research team: Martínez Ferrero, Jennifer.

C.3. Contracts

- * Art. 83 L.O.U. "Desarrollo de un proyecto de asesoramiento empresarial como apoyo al relevo generacional en la empresa familiar y a los jóvenes empresarios en la ciudad de Salamanca". Principal investigator: Julio Pindado García. Amount: 20.000,00€. Date, from: 28/03/2019 to 01/11/2020. Company: Sociedad Municipal Turismo, Comercio y Promoción Económica de Salamanca).
- * Art. 83 L.O.U. "Desarrollo de un Protocolo Familiar para la Familia Bravo Díaz". Principal investigator: Julio Pindado García. Research team: Julio Pindado García, Fernando Carbajo Cascón, Jennifer Martínez Ferrero. Amount: 6.806,25€. Date, from: 26/02/2019. to 26/02/202. Company: Galerías Gildo S.L.
- * Art. 83. II Grupo de Investigación en Contabilidad. Fundación Maruri Hergar, en colaboración con la Editorial CEF. Project "Legibilidad de Informes de Aseguramiento de las Memorias de Sostenibilidad" (LIAMS) Date, from: 29/07/2022 to 28/07/2023. Principal investigator: Jennifer Martínez Ferrero. Research team: Emiliano Ruiz Barbadillo; Emma García Meca; Michele Guidi.