

SHORT CV

Part A. Personal Information

DATE

28/05/2025

Surname(s)	CUADRADO BALLESTEROS		
Forename	BEATRIZ		
Social Security, Passport, [ID number]	07983070T	ID	NIF NIE
Sex	FEMALE		
Age	37		
Researcher codes	Open Researcher and Contributor ID (ORCID)	https://orcid.org/0000-0003-3606-2302	
	WoS Researcher ID (*)	B-1434-2017	
	SCOPUS Author ID (*)	51565877400	

(*) At least one of these is mandatory

A.1. Current position

Post/ Professional Category	Associate professor		
UNESCO Code			
Key Words	Public sector, Public management, Public accounting		
Name of the University/Institution	UNIVERSITY OF SALAMANCA		
	Department/Center	BUSINESS ADMINISTRATION AND ECONOMICS	
	Full Address	CAMPUS UNAMUNO, 37007 SALAMANCA. SPAIN	
	Email Address	u77171@usal.es	
	Phone Number	+34 677633349	
Start date			

A.2. Education (title, institution, date)

Year	University	Degree	Title
2009	Salamanca (Spain)	First Degree	Degree in Business and Administration
2010	Alcalá de Henares (Spain)	Masters	Interuniversity Master's Degree In Applied Economics
2012	Salamanca (Spain)	PhD	PhD. Economics And Business Sciences

A.3. Indicators of Quality in Scientific Production (See the instructions)

- Scopus: 2,272 citations; h-index = 27 (May 2025)
- Field-Weighted Citation Impact = 1,76 (May 2025)
- 70.4% of documents in the top 25% journals by CiteScore.

Part B. Free Summary of CV (Max. of 3.500 characters, including spaces)

Ms. Beatriz Cuadrado Ballesteros holds a degree in Business Administration and Management from the University of Salamanca (2009), where she also obtained her PhD in Business Economics (2012), after completing the Master's Degree in Applied Economic Analysis at the University of Alcalá de Henares. Her doctoral thesis obtained the highest qualification (Outstanding Cum Laude) and the Extraordinary Doctorate Award from the University of Salamanca. She began teaching in 2010, obtaining a position as a Full Professor at the University in 2019. Throughout these years, she has taught undergraduate and master's subjects with great success, obtaining the highest qualification in the Docencia Program (University of Salamanca) in 2014/2015 and 2020/2021. She has directed more than 40 undergraduate theses and 8 master's theses, led 7 teaching innovation and improvement projects, and participated in another 4 as a team member.

Her research activity has been extensive and multidisciplinary, although with a common thread: sustainability and social responsibility, in both the public and private sectors. On the one hand, she has studied the economic and financial sustainability of public administrations, analyzing the various forms of service delivery, as well as government accountability and good governance. Her current research focuses on gender equality and the implementation of the Sustainable Development Goals in public organizations. She has also participated in research on corporate social responsibility in the private sector, emphasizing her contributions to issues of gender equality and family businesses. She has developed this second area of research as a team member on three research projects, which were competitively run at the national or regional level. Her studies have been published in high-impact international journals, giving rise to more than 80 publications, of which 59 are in journals indexed in the Journal Citation Reports (JCR), 18 of them being in the first quartile and 21 in the second quartile. In Google Scholar, she has 4,515 citations (May 2025), which represents an h-index of 35 and an i10 index of 62. As an additional relevant merit, I would highlight the nomination for the "2021 Best Paper Award" in Business Ethics, Environment and Responsibility, an international journal with a JCR index of 6.967 (2020) and ranked in the first decile (2nd out of 56) in the "Ethics" category. Based on all her publications, she obtained a positive evaluation for the 2012-2017 and 2018-2023 periods in the evaluation of research activity by the CNEAI. He has also participated in more than 40 national and international congresses and conferences, presenting and disseminating the most relevant results of his research. At some of these events, he has received several awards for best communication, especially in the areas of social responsibility. This has allowed him to create work networks with researchers from other universities, where he has carried out various research stays, such as the University of Salerno, the University of Coimbra, Lancaster University and the University of Edinburgh.

Finally, regarding her management activities, it is worth highlighting her coordination of various specific training courses, coordination of outgoing Erasmus students, participation in various committees of the Faculty of Economics and Business, and her participation as a member of the editorial committee of the JPBAFM.

Part C. Relevant accomplishments**C.1. Publications**

1. Bisogno, M., Cuadrado-Ballesteros, B., Manes-Rossi, F., & Peña-Miguel, N. (2025). Governance Quality and The Sustainable Development Goals: An Assessment in Europe, Journal of Public Budgeting, Accounting & Financial Management. DOI: 10.1108/JPBAFM-01-2025-0018

2. Guillamón, M.D., Cuadrado-Ballesteros, B., & Ríos, A.M. (2024). Gender Pay Gap in Spanish Local Governments. *Cities*, 150, DOI: 10.1016/j.cities.2024.105025
3. Peña-Miguel, N. & Cuadrado-Ballesteros, B. (2024). Effect of Public-Private Partnership Projects on Inequality in Developing Countries. *Journal of Economic Policy Reform*, 27(1): 66-86.
4. Peña-Miguel, N. & Cuadrado-Ballesteros, B. (2023). Explaining PPP projects through political factors: an assessment of developing countries. *Political Studies*, 71(3): 733–755
5. Bisogno, M., & Cuadrado-Ballesteros, B. (2022). Budget transparency and governance quality: a cross-country analysis. *Public Management Review*, 24(10): 1610-1631
6. Cuadrado-Ballesteros, B., Guillamón, M.D., & Ríos, A.M. (2022). Does gender matter in budget deviations? An empirical assessment of Spanish local governments. *Public Management Review*, 24(10): 1521-1544
7. Guillamón, M.D. and Cuadrado-Ballesteros, B. (2021). Is transparency a way to improve efficiency? An assessment of Spanish municipalities. *Regional Studies*, 55(2): 221-233
8. Cuadrado-Ballesteros, B. and Peña-Miguel, N. (2019). Does privatisation reduce public deficits? *Policy & Politics*. 27(2): 287-308.
9. Peña-Miguel, N., and Cuadrado-Ballesteros, B. (2019). Is privatization related to corruption? An empirical analysis of European countries. *Public Management Review*, 21(1): 69-95.
10. Cuadrado-Ballesteros, B., Rodríguez-Ariza, L., García-Sánchez, I.M., and Martínez-Ferrero, J. (2017). The mediating effect of ethical codes on the link between family firms and their social performance. *Long Range Planning*, 50(6): 756-765.
11. Cuadrado-Ballesteros, B., Martínez-Ferrero, J., and García-Sánchez, I.M. (2017). Board structure to enhance social responsibility development: A qualitative comparative analysis of US companies. *CSR and Environmental Management*, 24(6): 524-542.
12. Rodríguez-Ariza, L., Cuadrado-Ballesteros, B., Martínez-Ferrero, J., and García-Sánchez, I.M. (2017). The role of female directors in promoting CSR practices: an international comparison between family and non-family businesses. *Business Ethics: A European Review*, 26(2): 162-174.
13. García-Sánchez, I.M., Cuadrado-Ballesteros, B., and Frías-Aceituno, J.V. (2016). Impact of the institutional macro context on the voluntary disclosure of CSR information. *Long Range Planning*, 49(1): 15-35
14. Martínez-Ferrero, J., García-Sánchez, I.M., and Cuadrado-Ballesteros, B. (2015). Effect of financial reporting quality on sustainability information disclosure. *Corporate Social Responsibility and Environmental Management*, 22: 45-64.

C.2. Research Projects and Grants

- Team member of the project: “Género Y Liderazgo: Hacia Una Estrategia De Gestión Y Transparencia Sostenible” (PID2021-122419OB-I00). Funding body: Ministerio de Ciencia e Innovación. Institution affiliation: Polytechnic University of Cartagena and University of Salamanca. Period: 01/09/2022 to 01/09/2025. Amount: 63.525,00 €. Principal researchers: Martínez Ferrero, Jennifer; Garcia Meca, Emma.
- Member of the “Unidad de Excelencia de Gestión Económica Sostenible (GECOS)”. Funding body: Consejería de Educación y Cultura de la Junta de Castilla y León. Period: 01/01/2021 to 29/11/2024. Amount: 400.000€. Principal researcher: Martínez Ferrero, Jennifer.
- Team member of the project: “Determinants and impacts of sustainability assurance quality” (DISAQ). Funding body: Universidad de Salamanca (concurrentia

competitiva). Period: 1/07/2017 to 31/12/2018. Amount: 7260 €. Principal researchers: García Sánchez, Isabel María; Martínez Ferrero, Jennifer.

- Team member of the project: “Discrecionalidad directiva y responsabilidad social corporativa: efecto en la reputación y el coste de capital” (ECO2013-43838-P). Funding body: Ministerio de Ciencia e Innovación. Institution affiliation: University of Salamanca. Period: 2013 to: 2016. Amount: 17.424€. Principal researcher: García Sánchez, Isabel María.

- Team member of the project: “Análisis de la relación entre manipulación contable y responsabilidad social corporativa” (ECO2010-15587). Funding body: Ministerio de Ciencia e Innovación. Institution affiliation: University of Salamanca. Period: 01/01/2011 to 31/12/2013. Amount: 19.481€. Principal researcher: García Sánchez, Isabel María.

C.3. Contracts

* Art. 83 L.O.U. “Determinantes del éxito de las empresas agroalimentarias: El papel de las estrategias de innovación e Internacionalización”. Principal investigator: García Sánchez, Isabel María. Amount: 12.000€. Period: 05/06/2018 to 30/09/2020. Company: Consejería de Educación y Cultura de la Junta De Castilla Y León

* Art. 83 L.O.U. “Realización de un estudio sobre las características económico-financieras de las empresas de Castilla y León por sectores de actividad para el periodo 2007-2008”. Principal investigator: Prado Lorenzo, José Manuel. Amount: 46.615,26€. Period: 01/06/2010 to 30/04/2011. Company: Consejería de Hacienda de la Junta de Castilla y León