

# GLOBAL MBA

100% IN ENGLISH

JANUARY 2025



VNiVERSIDAD  
D SALAMANCA

**IME**

business school



# *Find out more!*

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A photograph of the Salamanca Cathedral (Catedral de Salamanca) in Spain, silhouetted against a vibrant orange and yellow sunset sky. The cathedral's two prominent towers and central dome are clearly visible. The foreground shows the dark, silhouetted rooftops of the surrounding city.

*Get ready in Salamanca...*



*...for the business world*





**VNiVERSIDAD  
D SALAMANCA**

**+ 800 years**

The oldest Spanish speaking University in the world

**+ 30.000**

Students every year

**One of the four oldest  
universities in Europe**

Numerous emblematic historic buildings that are still in use  
and host academic activity

**Sustainability**

One of the 10 best universities in Spain (QS Sustainability  
Ranking 2023)

**Internacional environment**

Students coming from 30 different countries

**Public prices**

Prices set in accordance with university policy

## **CAMPUS OF INTERNATIONAL EXCELLENCE**

We pursue your transformation, both as a professional and as a person. The University of Salamanca has been an agent of change for more than 800 years, and the Instituto Multidisciplinar de Empresa has been accompanying it on this path for more than 15 years. Thanks to the knowledge acquired during our years of research and working together with the business world, we are prepared to provide training that allows you to visualize opportunities, enhance your skills, strengthen your abilities, and also your values. Hand in hand with national and international entrepreneurs and managers, we encourage you to live this training experience in a city full of culture.

A photograph of two men in business suits shaking hands. The man on the left is wearing a dark blue suit with an orange sash that has the IME logo on it. The man on the right is wearing a blue suit and a patterned tie. They are both smiling. The background shows a green door and some foliage.

**IME** business school

**+50 multinational companies**  
students have access to

**+500 managers**  
bringing business management reality to the classrooms

**+100 professional opportunities**  
per academic year

**+1.300 students**  
have already lived this experience

# GLOBAL MBA

## At a glance

A master's degree designed for those students willing to develop professionally in international environments, taught entirely in English. For the most daring profiles, who want to learn how globalization is affecting companies on a daily basis and prepare themselves to make decisions in this environment.



### START DATE

January 2025



### LANGUAGE

100 % English



### 12 MONTH

6 months on-site  
sessions / 6 months  
Final Project



### 60 ECTS

European Credit  
Transfer and  
Accumulation System



### CAMPUS

University of  
Salamanca



### FACULTY

Over 50 Multinational  
company executives



### FULL TIME



**NO PREVIOUS  
WORK  
EXPERIENCE  
REQUIRED**

# CASE METHODOLOGY

## CASE PREPATION



Practical and real company cases to put yourself in the manager's shoes and face a decision, problem or opportunity.

## TEAM WORK



Simulating a professional environment, each working team will meet weekly to discuss the cases.

SHORT READ, LONG THINK

## CLASS DEBATES



The teacher will challenge you to question the different alternatives for action that arise in the classroom. This requires listening, initiative and assertiveness.

## ASSESSMENT



It is based 70% on effective participation in the sessions, and 30% on the exam, in which you will have all the material, as in the real business world.

## FINAL PROJECT

A practical project based on a company or on your own entrepreneurship project. An expert in the subject will guide through its elaboration.

## MENTORING

As a student you can choose to have a Mentor, who will provide you with constant support throughout the academic year in order to maximise your potential, develop skills, improve your performance and progress in your professional career.

# PROFESSIONALISATION

## BUSINESS ENGLISH

Students will be divided into **small groups** to facilitate the English **interaction** between them. This subjects is intended to be a space for students to discuss **highly topical business management issues**. The goal is to improve the students hability to communicate **in all business related situations**.



## EXPERIENCE AND BUSINESS CONTACT SEMINARS

Every week, renowned **entrepreneurs or managers** will give a seminar where you will be able to learn from their experience, as well as receive tips for a better performance in the **labour market** and make contact with them.



## NETWORKING

During the master and in specific events you will be in contact with other **business school students** (juniors and seniors) with whom to share doubts and experiences, as well as with professors. **Contacts** for your **entire professional career**!



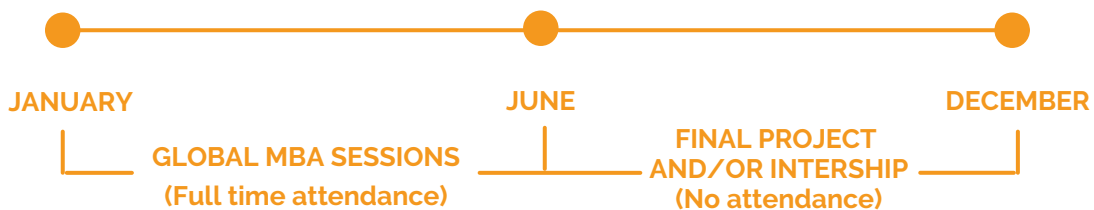
# PLANNING

The Global MBA programme lasts 12 months. The first semester (January-June) requires on-site attendance in Salamanca, whereas the second semester consists of working on the Master's thesis. This final project will be under the supervision of a director, which can be done remotely.

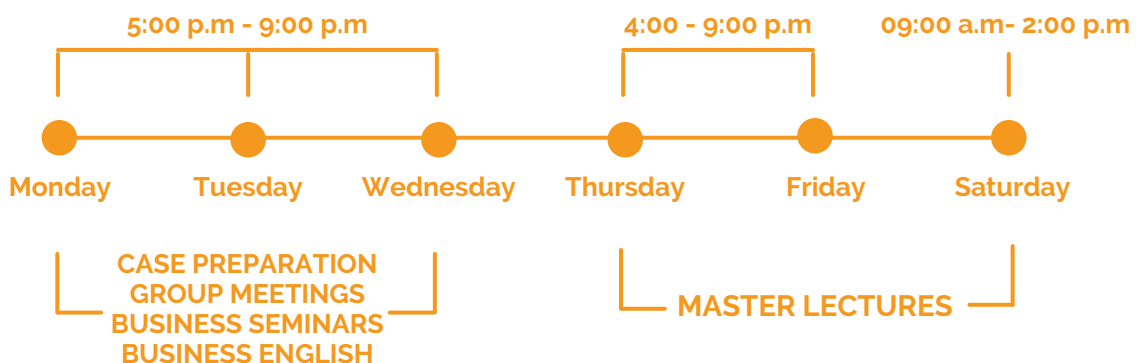
## 2025 MASTER DURATION

LECTURES  
BEGIN  
Jan

MASTER  
ENDS  
Dec



Easter and any other official Spanish or local holidays will be respected. Below is a typical week at IME Business School during your Global MBA.



# CONTENT

## COMPULSORY COURSES

PROFESSIONALISM AND SUSTAINABILITY  
GLOBAL PEOPLE MANAGEMENT  
MANAGEMENT SKILLS  
BUSINESS STRATEGY FOR GLOBAL ENVIRONMENTS  
GLOBAL MANAGEMENT CONTROL  
FINANCIAL MANAGEMENT  
OPERATIONS MANAGEMENT  
MARKETING  
GLOBAL BUSINESS  
INTERNATIONAL TRADE  
ADVANCED FINANCIAL MANAGEMENT  
DIGITAL MARKETING  
BUSINESS LOGISTICS  
BUSINESS ENGLISH

## ELECTIVE COURSES

GLOBAL TRADE IN ACTION  
MARKETING IN THE GLOBAL ENTERPRISE  
DIGITAL TRANSFORMATION IN THE GLOBAL ENTERPRISE  
OPERATIONS IN GLOBAL CONTEXTS  
FINANCE IN THE GLOBAL ENTERPRISE  
INTERSHIP\*

## ONE-TO-ONE COURSES

MASTER'S THESIS

\* It is not mandatory to be enrolled in the internship course

# TEACHING TEAM



Executives of national and international companies, backed by more than 10 years of work experience and experience in management and decision-making in the company. They will also have the ability to transfer specific cases to the classroom, generating managerial attitudes in students.



All subjects are coordinated by a Coordinating Professor from the University of Salamanca, an expert in the subject, who ensures the smooth running of the subject and the achievement of a complete vision of the corresponding business area in each case.

*Your talent transformation*



# NETWORKING

## SOME OF OUR LECTURERS...



**Antonio Lasaga** [in](#)

Head of HR at Airbus Group Spain



**Matthew Good** [in](#)

CFO at Istria Capital Partners



**Álvaro Galán** [in](#)

Product Marketing Manager for Iberia at Sage



**Santiago Cuesta** [in](#)

Order to Delivery & Business Intelligence Manager at Scania Iberica



**Guadalupe Barrado** [in](#)

Human Resources Director at Grupo Vaughan



**Teresa Romo** [in](#)

Director of Development & Sustainability at NORTHGATE



**Iván Maldonado** [in](#)

K-C EMEA Supply Chain PMO Program Manager at Kimberly-Clark



**Víctor Elviro** [in](#)

Inventory Operations Coordinator at Recipharm



More teachers in [Profesores IME](#)

# ADMISSION PROCESS



## Want to know more?

Download our brochure and send it filled to [infoime@usal.es](mailto:infoime@usal.es)

\*Send university degree

### Optional:

Motivation  
letter

Language  
certificate

Academic  
record



[DOWNLOAD](#)

IME  
business  
school

Photo

Name Surname1 Surname2

Address:  
City CP  
Residence for the course:  
Date of birth:  
Skills: professional abilities  
- Skill 1:  
- Skill 2:  
Professional experience:  
20-25-  
Company's name and city  
Job title: Title of your job position



## Interview

On-site/Online



## English level test

It will be an exclusive test

\*Demonstrated fluency in reading, writing and speaking English (advanced level) is required.



## Admission

You will be notified of the outcome of the interview and given instructions on the next steps to be taken.

CONTACTO

Eva Lahuerta

[globalmba@usal.es](mailto:globalmba@usal.es)



## Pre-Enrolment

Once admitted to the programme, and in order to secure your place, you will have to pay the pre-enrolment fee (960€) within the established deadline.



# Let's start your experience!

Note: This entire brochure is subject to change. IME Business School reserves the right to modify the content of this brochure if deemed appropriate and of interest.

# ENROLLMENT AND TUITION FEES

Once you have received your admission letter:

## PRE-ENROLLMENT

**960€**

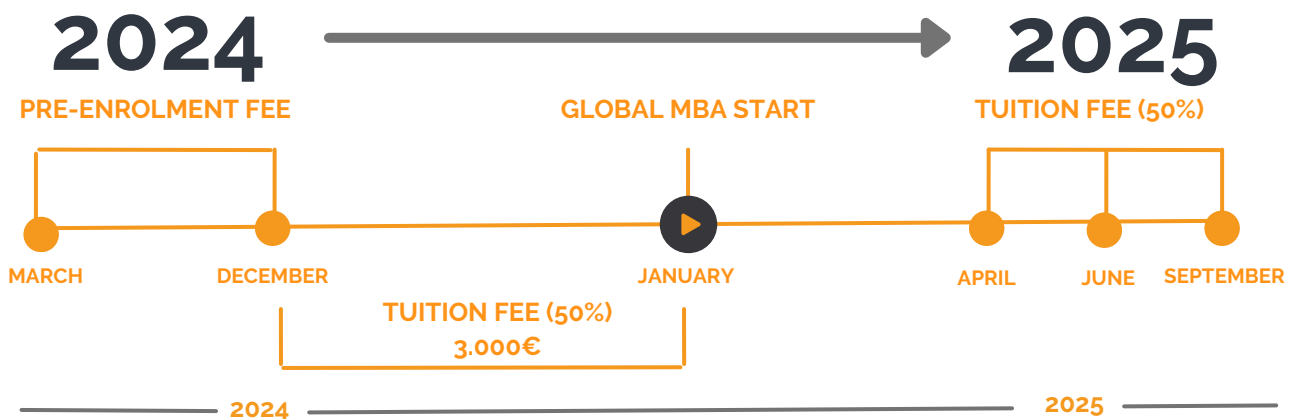
It must be done as soon as the candidate has been admitted. It guarantees you the reservation of your place at the Business School until you have to proceed to the formalisation of the enrolment.

## TUITION

**6.600€**

Before the start date of the master's degree, you must pay 50% of the amount corresponding to the registration fee at the time you will be informed by the administrative area of the University of Salamanca.

**FINANCIAL AID AVAILABLE, ASK FOR IT!**



# MULTICULTURAL ENVIRONMENT



**+30**

**DIFFERENT  
NATIONALITIES**

**and we keep on adding!**

# TESTIMONIES

Fernando Turiel 

International Export Manager at Grupo Andrés



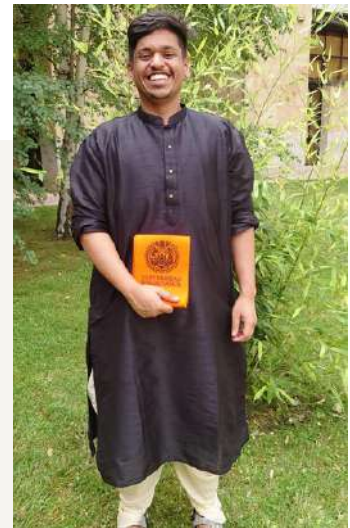
My experience at IME has been **very enriching both professionally and personally**. Thanks to the Global MBA I have been able to enter the working world in the best possible way by doing an internship in the international department of Neumaticos Andres where, **after 3 years, I am currently managing a team**. At the academic level, the Global MBA offers a practical specialization in the business and international field that I have been able to **implement** in my work thanks to the knowledge acquired and the experiences of my professors. Finally, I would like to highlight the coexistence with my **classmates from different parts of the world** that made me learn about other cultures and languages. Without a doubt, I recommend this master's degree to anyone who wants **to enter the international working world**.



Tushar Thaper 

Production Director at Proxim

My experience at Universidad of Salamanca was **a pivotal journey** that **transformed my professional trajectory**, bridging continents and cultures from Asia to Europe. The Global MBA not only honed my business acumen but also fostered a diverse network of brilliant minds. **Living in Salamanca enriched my cultural perspective** immensely, immersing me in a vibrant, historical ambiance. Collaborating with colleagues from multifarious backgrounds broadened my horizons, fostering teamwork and global insights. IME Business school **empowered me to navigate the ever-evolving business landscape confidently**.



Cecilia Marzilli 

Chief Investment Officer at BlancaReal



Coming from Italy, I came to study the Global MBA after graduating in "Languages in the Information Society", so **my background was lacking in business subjects**. However, thanks to this opportunity I was able to face this challenge with great interest and develop very useful knowledge that I was able to apply during my internship and in my current job. The most beautiful thing of all? The teaching given **entirely in English** and the professors who are actually **top managers and even CEOs**. And of course, I could not forget all the wonderful people I met in this very heterogeneous context.



**Juan Lama**

**Secretary General of the Royal Spanish Federation of Weightlifting**

The Global MBA is a **high quality** master's degree. I have been able to be taught by managers who work in **international companies**, giving me a much **broader vision** of the business world. Without the **multidisciplinary** and **international training** that this master's degree gave me, my day-to-day work would be more difficult. The balance of having lived this experience is very **positive**.

**Daniel Ros** 

**Executive Finance Account W2M at Iberostar Group**



I can affirm that the Global MBA at IME Business School has **exceeded my expectations** in terms of training and employability. Thanks to this, I have obtained the **necessary tools to grow** and contribute to Viterbit's expansion plans, in a team that **has allowed me to start my professional career** and has given me the confidence to contribute and aspire to obtain the **best results**.



**José Daniel Flores**

**Construction Manager at Itaca**

Studying the Global MBA has been a very **exciting experience**. This master's degree in English has allowed me to live a cultural and professional exchange with colleagues and professors from different parts of the world. My **professional career is taking a turn that I never imagined** thanks to these experiences.

# PRO IME FOUNDATION



Fundación Pro IME was **created by a group of prominent businessmen** to support the activities of the IME. Consequently, one of its objectives is to support the development of people linked to the business world. Therefore, the Pro IME Foundation guarantees the help offered by companies and institutions for the achievement of any of the IME's goals.

At IME we are **constantly working with companies**. Thus, there are many companies from different sectors that collaborate with us by offering scholarships and contract scholarships to IME Business School students. In the case of contract scholarships, the company grants a percentage of the tuition, which in most cases is 100% while the student performs a proportional number of internship hours (maximum 900 hours). This collaboration is the beginning of a long-term professional relationship in real jobs with the objective of continuity and professional development in the company.

## Founding Members



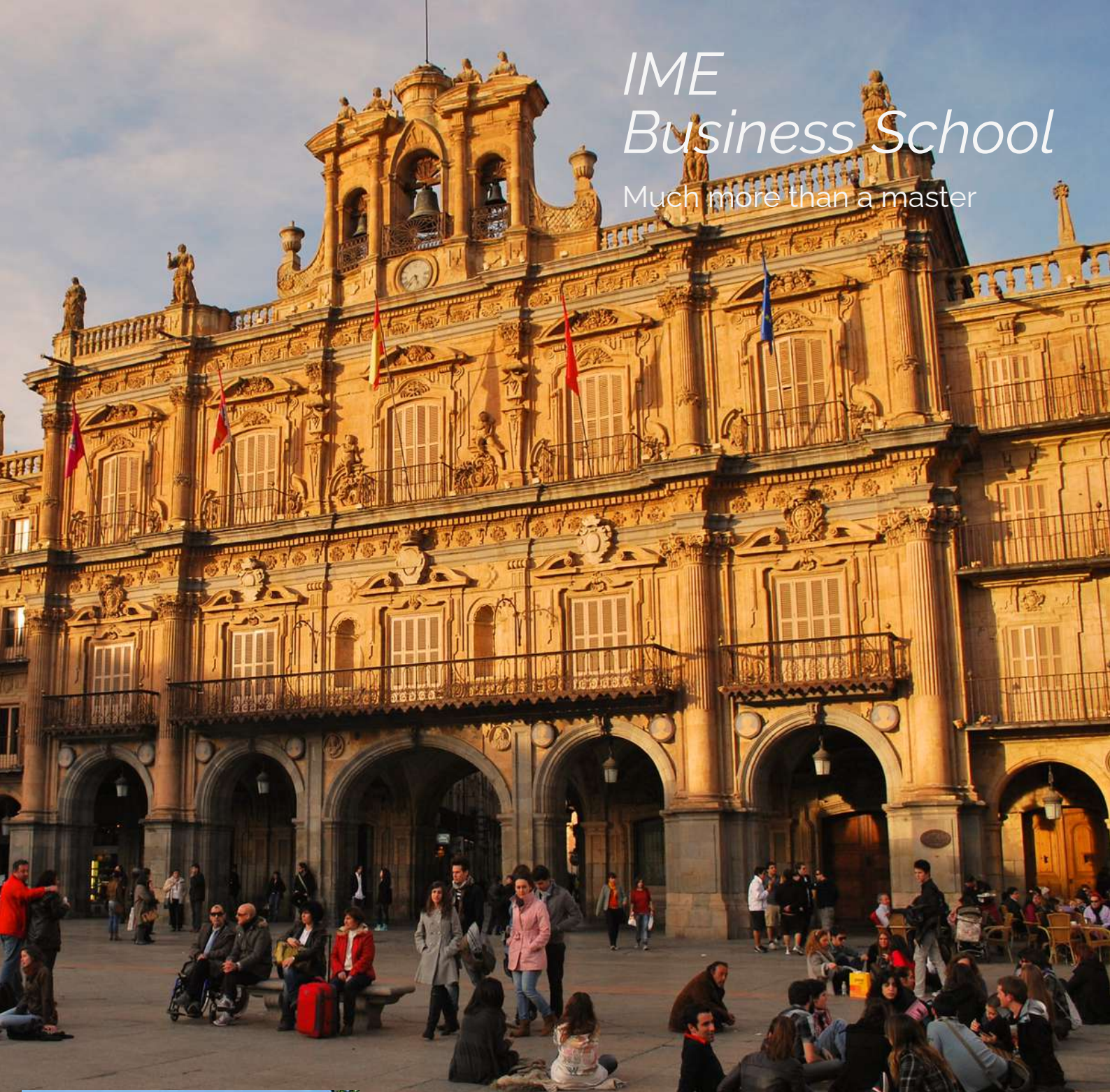
## SCHOLARSHIPS-GUARANTEE

For those **students with a high level of employability**, the Pro IME Foundation guarantees the non-payment of a percentage of the tuition. The student will still be eligible for the scholarships offered by the collaborating companies. If the student is not selected by a company, the Pro IME Foundation will cover the amount corresponding to the guaranteed percentage. Do you want to know more? [\*\*Click here!\*\*](#)



# IME Business School

Much more than a master



Complejo Deportivo  
Salas Bajas



IME Events



Libraries, language classes...

...an unforgettable experience






# *Your talent transformation*

## CONTACT

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